



COMPANY PROFILE

Talent Booking
Import & Export Business
Advertising & Marketing



Our mission is to make
Japanese entertainment accessible
to people all over the world.

<https://goodraht.com>

About Us

"Able to reach almost all Japanese artists!
We are creating entertainment that attracts regardless of the language and cultural differences."

The Japanese entertainment industry is the third largest one in the world. This fact shows that Japanese Pop Culture, especially "Anime" and "Game" are highly appreciated worldwide. GoodRaht has strong ties to the Japanese entertainment industry and has experience in overseas event organization and international merchandise sales. This is the result of our efforts to leverage the successful Japanese model and our high aspirations to enrich people's lives beyond the borders.

"We connect Japan and the world through our Good-Draht (In German idiom, Good-Draht means Good Connection) That is our mission."

GoodRaht GmbH (German Corporation)


【Address】 Bei Regus Landsbergerstr, 302 München D-80687
【Business】 Live Concert Planning / Coordination for each area
Import & Wholesale Business
【Capital】 35,000 EUR
【Mail】 contact@goodraht.com

GoodRaht Japan Inc.

【Address】 539-2, Kikoba Hayama Miura, Kanagawa,
240-0114, Japan
【Business】 Event Planning / Concert Planning
Advertising Agency
【Capital】 19,000,000 JPY
【Mail】 contact@goodraht.com



Talent Booking



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Talent Booking

Access to almost all Japanese artists

Our meticulous attention to event management and customer experience ensures quality services that meet the expectations of Japanese companies.

GoodRaht has access to almost all Japanese artists through its pipeline with Japanese music labels. Our Japanese experts specialized in this industry optimize your business throughout, such as negotiation at artist booking, coordination on-site, and post-event aftercare to ensure smoothness and quality of service to build good relationships and trust from Japanese business partners.

Overseas Track Record



HIKARI Festival

HIKARI FESTIVAL 2023
 City : Poznan, Poland
 Dates : 25-28th August 2023
 Guest : Centimillimental
 Attendees: 5,000 people



DoKomi

DoKomi 2024
 City : Düsseldorf, Germany
 Dates : 28-30th June 2024
 Guest : MYTH & RQID / Shiyui
 Attendees: 180,000 people



PyRKON

PyRKON 2024
 City : Poznan, Poland
 Dates : 14-16th June 2024
 Guest : BURNOUT SYNDROMES / MindaRyn
 Attendees: About 180,000 people



JAPAN WEEKEND

Japan Weekend Madrid 2024
 City : Madrid, Spain
 Dates : 21-22nd September 2024
 Guest : Love Live!Aqours / Centimillimental / Who-ya Extended / Akeboshi / Sakizo
 Attendees: About 175,000 people

Domestic Track Record



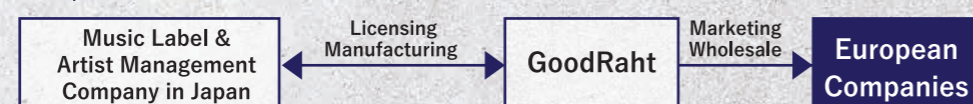
Anime Connect!!
 Venue : Toyosu PIT, Tokyo Japan
 Production: ALIVES
 Sponsor: Anime Connect! Production committee, GoodRaht GmbH
 Supported by: Dokomi, German-Japanese Society in Bavaria eV
 Dates : 2nd August 2023
 Guests : FLOW / ClariS / Sangatsu no Pantashia / Centimillimental / Saishu Mirai Shoujo

Import & Export



Enable merchandise of official items with Japanese connections

We have a partnership with Japanese license holders which allows us to manufacture/export official items and market them in Europe because of the trust we built with them by successful experience in the artist booking business. We can trade not only ready-made products from Japan but also rare and high-value products, such as European limited-edition products, to European companies.



Advertising & Marketing



We optimize overseas promotion opportunities with a variety of solutions through our network

We manage overseas promotions by leveraging our connections with the Japanese music industry and overseas event organizers that we have gained through our booking business. We offer not only a usual booth/advertising, but we also offer unique plans such as tie-up advertisements at the live concert or with artists. We offer a variety of plans that only GoodRhat could offer.

Examples of Exhibits and Tie-Ups

Tourism Promotion Division, Prefectural Government

Request: Increase the number of tourists by appealing the attractiveness of the prefecture to people overseas.

Solution: Promotion at the largest anime event in Germany Booth exhibition, performance of mascot characters, etc...

A food product manufacturer

Request: Investigate the taste preference to help food product development overseas

Solution: Exhibits a food stand booth at a large Japanese festival in Poland. Distribute tasting samples to take the survey.

A game publisher

Request: Expand overseas promotion of new game titles

Solution: Exhibits at the Japan Pop Culture Event in Germany, offering test-play and distributing novelties.